

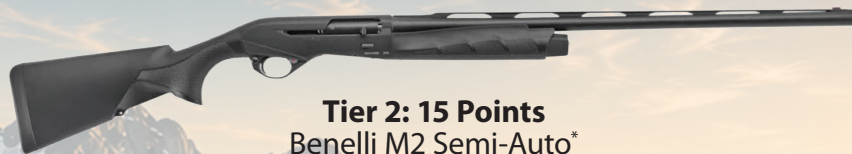
EARN YOUR SHOT



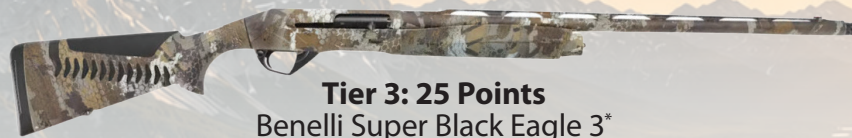
For every \$5,000 in qualifying commercial RUUD water heater purchases, you earn 5 points towards a new firearm



Tier 1: 10 Points
Benelli Nova Pump Action*



Tier 2: 15 Points
Benelli M2 Semi-Auto*



Tier 3: 25 Points
Benelli Super Black Eagle 3*

* In compliance with state and federal firearm regulations, the recipient will receive a Cabela's gift card equal to the estimated value of the shotgun in place of the physical firearm.

Qualifying Commercial Water Heaters:
Universal Series, Medium Duty Series, and Triton Heavy Duty SU Series

June 1 - August 31, 2026

Promotion valid June 1 to August 31, 2026, or while promotional quantities last. Offer applies to RUUD commercial water heater products purchased from Goodin Company only. Promotion is cumulative; for every \$5,000 in qualifying RUUD commercial water heaters purchased, you will earn five (5) points. Orders must be entered during the promotion period and must ship on or before September 7, 2026. Backorders are excluded from the ship date requirement. Tag-and-Hold orders scheduled to ship after September 7, 2026, do not qualify. Will Call orders must be picked up by September 7, 2026. Special pricing, negotiated deals, and non-qualifying orders are excluded. Goodin Company determines eligibility and reserves the right to modify, suspend, or terminate this promotion at any time without prior notice. In compliance with state and federal firearm regulations, the recipient will receive a Cabela's gift card equal to the estimated value of the shotgun in place of the physical firearm. Gift cards will be delivered by your sales representative at the end of the promotion; allow 4-6 weeks for delivery.



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